



Tom Martin & Associates/TMA
Marketing and Management Consultants

helping *our* clients...
to better know *theirs*

Introduction

Established in 1988, Tom Martin & Associates/TMA are an experienced firm of marketing and management consultants based in Dublin, Ireland, with a track record of successfully carrying out assignments for a wide range of clients both in Ireland and overseas.

Services

TMA provide consultancy services in the following areas:

- Policy review and evaluation;
- Service provision benchmarking and mapping;
- Sectoral studies;
- Evaluation of support measures;
- Business strategy development and planning;
- Public procurement and reimbursement.

Clients

TMA have provided consultancy services to a cross-section of clients ranging from international organisations, government agencies and large multinational corporations to family-run businesses, start-up companies and private individuals.

Clients include the following organisations:

- EU Commission;
- OECD;
- United Nations Development Programme;
- Governments and public sector agencies;
- Non-governmental organisations;
- Private sector companies.



Tom Martin & Associates/TMA are a
registered practice of the Institute of
Management Consultants and Advisers



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Résumé: Tom Martin

Personal details

Date of birth: 15th March, 1957
Nationality: Irish
Marital status: Married, three children

Education

Primary degree: Bachelor of Commerce, University College Dublin (1976–79)
Postgraduate degree: Master of Business Studies, University College Dublin (1982–83)
Other: Diploma in Applied Finance, Irish Management Institute (1988–89)

Professional memberships

Certified Management Consultant
Fellow, Institute of Management Consultants and Advisers
Member, Marketing Institute of Ireland

Career

1988–present Principal, Tom Martin & Associates/TMA, Marketing and Management Consultants
1985–1988 Marketing Manager, Gateaux Limited
1983–1985 Group Product Manager, Irish Biscuits Limited
1979–1982 Market researcher, McIver Consulting

Other details

Member, Small Firms Association
Founder member, Irish Coalition of Service Industries